

The University

The University of Kansas is a major educational and research institution with 29,000 students and 2,100 faculty members. KU includes the main campus in Lawrence; the Medical Center in Kansas City, Kansas; the KU Edwards Campus in Overland Park; a clinical campus of the School of Medicine in Wichita; and educational and research facilities throughout the state. KU has 14 major academic divisions: the College of Liberal Arts and Sciences, the Graduate School, and the Schools of Allied Health, Architecture and Urban Design, Business, Education, Engineering, Fine Arts, Journalism and Mass Communications, Law, Medicine, Nursing, Pharmacy, and Social Welfare. Visit KU's Web site, www.ku.edu.

Research is an integral part of the university's educational process. KU has more than 40 special research facilities, in addition to those in individual departments and schools. KU receives more than \$243 million a year for research in science, technology, the social sciences, and humanities. The National Science Foundation classifies KU as a major university receiving substantial research support.

Library collections contain more than 3.8 million printed volumes and many microforms, manuscripts, maps, and photographs. Watson Library houses most of KU's general collections in the social sciences and humanities. Scholars from all over the world use the Kenneth Spencer Research Library's valuable collections of rare and historic material. The Anschutz Library houses science collections as well as mathematics, geography, the T.R. Smith Map Collection, and thousands of older social science and humanities books. An online catalog provides computer access.

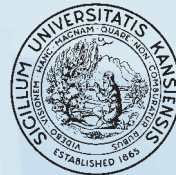
KU belongs to the American Association of Universities, a select group of higher education institutions in the United States and Canada. Members are chosen on the basis of national significance in graduate studies and research. In 2002-03, KU awarded 243 doctoral degrees in 60 academic areas.

KU offers visits from distinguished lecturers, scholars, and artists; concert and chamber music series; theatre and ballet performances; films; special exhibitions in the Spencer Museum of Art and the Natural History Museum and Biodiversity Research Center; and informal activities. The Lied Center of Kansas, a 2,020-seat performing arts hall, brings outstanding performers to the KU campus each year. There are sports for spectators and participants with exciting Big 12 athletics, intramurals, and extensive recreational facilities.

KU's main campus occupies 1,000 acres on and around Mount Oread in Lawrence, a community of 80,000 among the hills of eastern Kansas. Lawrence offers shopping areas, malls, restaurants, entertainment, and recreational facilities near campus or on bus routes. Near Lawrence, there are four lake resort areas for boating, fishing, and swimming. Metropolitan Kansas City with its international airport, professional sports, ballet, opera, concerts, night spots, galleries, museums, and festivals is about 45 minutes away by interstate highway.

The University of Kansas prohibits discrimination on the basis of race, color, religion, sex, national origin, age, ancestry, disability, veteran status, sexual orientation, marital status, and parental status.

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THE
UNIVERSITY
OF KANSAS

Doctor of Philosophy in BUSINESS



Doctor of Philosophy in Business

The program was instituted in 1966, and the first Ph.D. degrees in business were awarded in 1970. As of fall 2003, 141 students had received their degrees. The school's graduates have been successful. Some are in industry and government, but most hold university faculty positions. They have been effective teachers and contributors to scholarly research. A partial list of the universities in which our Ph.D. graduates have been placed includes Arizona State, Colorado, Cornell, Duke, Illinois, Indiana, Kentucky, Massachusetts, Michigan State, Minnesota, Mississippi, Nevada-Las Vegas, Northwestern, Notre Dame, Oklahoma State, Oregon, Oregon State, Pennsylvania State, Purdue, Rutgers, Simon Fraser, South Dakota, South Florida, Texas A&M, Tulane, Virginia Polytechnic, Washington-St. Louis, Washington State, Wisconsin, and Wyoming.

The Ph.D. program prepares students for active careers in research and teaching. Students are (1) provided with a comprehensive knowledge of existing research in the chosen field and related discipline; (2) given a thorough understanding of relevant research methodology; and (3) prepared to conduct quality research, direct research by others, and effectively communicate research findings through their writing. Through teaching seminars and classroom experience, students develop their teaching skills in the area of specialization. The program emphasizes basic knowledge in three core areas—Behavioral Sciences, Economic Theory, and Probability and Statistics. Each student also specializes in one of eight areas of concentration—Accounting, Information Systems, Finance, Human Resources, Decision Sciences, Marketing, Organizational Behavior, and Strategic Management (Business Policy).

Currently, 28 students are enrolled. The program will continue to be limited in size so that each student may work closely with our faculty and receive substantial individual attention.

Admission to the Ph.D. Program

The doctoral program is full time. Applicants are carefully screened, and the number admitted in any given year is restricted to six or seven. The requirements are demanding, and applicants must demonstrate the ability to make sustained progress toward completing all degree requirements in four to five years. College mathematics, including calculus, is a prerequisite for admission. Students usually hold the master's degree in business or a related discipline from an accredited university. However, highly qualified

The University of Kansas

applicants are encouraged to apply directly after obtaining the undergraduate degree in business or a related discipline.

The applicant must demonstrate competence as a scholar through a high level of academic performance and a high score on the Graduate Management Admissions Test. Most students who are admitted have GMAT scores of 600 and above. In addition, non-native speakers of English must score high on the Test of English as a Foreign Language. International students must have TOEFL scores of 570 and above to be admitted. Finally, the applicant must demonstrate the ability for doctoral study in business through a record of achievement in previous professional and academic experience, and as evidenced through letters of recommendation.

These requirements are intended only as suggestions for minimum admission standards. They should not be construed as a guarantee of admission to the Ph.D. program.

An application is considered complete when we receive the following items:

- A completed Graduate School application form
- A completed supplemental data sheet
- Graduate Management Admissions test (GMAT) scores
- Test of English as a Foreign Language (TOEFL) scores from all international students or from applicants whose native language is not English
- Two official transcripts of all undergraduate and graduate study completed to date
- Three letters of recommendation received directly from the persons writing the letters
- A nonrefundable application processing fee of U.S. \$60, for online applications; or \$65 as a check drawn on a U.S. bank or an international money order, payable to the University of Kansas, for paper applications

Students are admitted only for fall semester, which begins in mid-August. To be considered for admission and financial aid for fall, the application preferably should be complete by January 15 of that year or as soon as possible after that. Notification of admission and financial aid are made by March 15. Applications received after February 1 are considered for admission for fall of the next calendar year.

All inquiries and application materials should be sent to

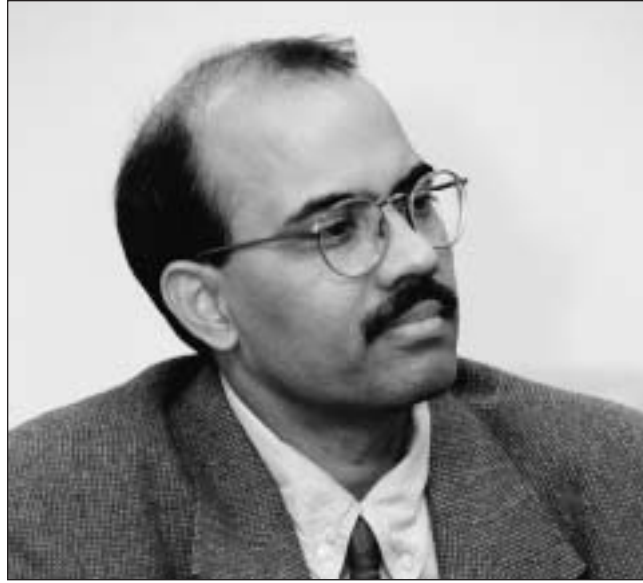
**The University of Kansas School of Business
Associate Director of the Doctoral Program
Summerfield Hall
1300 Sunnyside Ave., Room 208
Lawrence, KS 66045-7585, U.S.A.**

Telephone (785) 864-3841, E-mail: ceanders@ku.edu
Online application: www.graduate.ku.edu

Ph.D. Degree Requirements

All aspirants must demonstrate some proficiency in doing original, publishable-quality research and some proficiency in teaching. Each Ph.D. student must take a two-course sequence in probability and statistical methods. (The requirement could be satisfied by taking BUS 920 and BUS 921 or equivalent courses in other departments.) Students also must take one course in microeconomic theory (ECON 701 or BUS 917 or equivalent courses in other departments). In addition to these three courses, students must take three area-specific core courses, defined by their area group. An aspirant who is already proficient in some of these courses can replace them with advanced courses in the same area. The timing of the core courses is determined by the aspirant's faculty adviser in consultation with the area faculty and depends on the aspirant's background and research interests.

Each student, with the assistance of his or her adviser and the area faculty, designs an individualized program of courses from one or more of the following areas of concentration: Accounting, Information Systems, Finance, Human Resources, Decision Sciences, Marketing, Organizational Behavior, and Strategic Management (Business Policy). Alternatively, the concentration may combine work in several of these fields. An aspirant also may propose an interdisciplinary area of specialization that is a combination of these disciplines or may include emphases such as international business, information systems, law, and economics. At least five advanced courses must be taken in the area of concentration. The objective is to give the student a plan of study that provides the strongest possible foundation for professional growth in the desired area of concentration.



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Course work in the area of concentration is supplemented and strengthened by study in two supporting areas consisting of at least two advanced courses each. A supporting area is a set of courses embodying a common underlying theme. The supporting area requirement also may be satisfied by taking at least four appropriate advanced courses. (Core courses may not be included in satisfying the supporting area requirement.) Additionally, students must demonstrate adequate preparation in research methodology beyond that required for the core.

To advance to candidacy, students must pass a written and oral comprehensive examination in the area of concentration. During the first two years of the program, students enroll for four consecutive semesters in a Ph.D. seminar in which students and faculty members present original research. The student also must defend a dissertation research proposal and complete a final oral examination on the dissertation. Finally, before completing the Ph.D. program, each student must gain teaching experience equivalent to that received by teaching one course each of two semesters.

Tuition and Fees

Graduate tuition for the 2003-04 academic year is \$156.05 per credit hour for Kansas residents and \$419.80 per credit hour for nonresidents. Required Lawrence campus fees are \$47 per credit hour for students enrolled in 5 credit hours or fewer and \$287 per semester for those enrolled in more than 5 hours. An additional fee of \$57.20 per credit hour is charged for enrollment in all master's-level business courses.

Payment of tuition entitles the student to instruction in classes, guidance and evaluation of individual field experiences, and library privileges. Payment of the full Lawrence campus required fees entitles the student to most necessary care at Watkins Memorial Health Center during the academic term at no additional charge and other medical services for an itemized charge, to the use of the Kansas and Burge Unions, to admission at student rates, if any, to most campus events within the limit of seats available, to a copy of the *University Daily Kansan*, and to participation in other activities.



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Graduate tuition on the KU Edwards Campus in Overland Park is \$156.05 per credit hour with an additional \$15 per-credit-hour required construction fee. Edwards Campus students also pay a \$37 per-credit-hour area fee, not to exceed \$444. An additional fee of \$57.20 per credit hour is charged for enrollment in all master's-level business courses.

Tuition and fees are set by the Kansas Board of Regents and are subject to change at any time. Information is available from the Office of the University Registrar, Strong Hall, 1450 Jayhawk Blvd., Room 121, Lawrence, KS 66045-7535, (785) 864-4422. See www.ku.edu/tuition or www.registrar.ku.edu/fees for current information.

Financial Assistance

Most students admitted to the Ph.D. program receive financial assistance. Financial assistance is available, in varying degrees, through assistantships, fellowships, grants, loans, and employment.

Assistantships: Some research assistantships are usually available, but most doctoral students are supported through Graduate Teaching Assistantships. The teaching assistant appointments are normally at 50 percent of full time. Any appointment as a Graduate Teaching Assistant (40 percent or more) entitles the student to a 100 percent tuition waiver.

Fellowships and Grants: In the past, we have been successful in nominating doctoral students for fellowships and grants from sources outside the School of Business. Our students have received awards from the Richard D. Irwin Foundation, Beta Gamma Sigma, the American accounting association, and the University of Kansas Graduate School.

The School of Business maintains active files on these and many other sources of fellowships and grants, recommends qualified students for the awards, and works closely with the student in submitting application materials. Some assistance in the form of loans or other employment is available through the University of Kansas Office of Student Financial Aid, Strong Hall, 1450 Jayhawk Blvd., Room 50, Lawrence, KS 66045-7535, (785) 864-4700.

Graduate Faculty

Accounting

Michael Ettredge, Ph.D., Texas (Austin)
Allen Ford Jr., Ph.D., Arkansas
James Heintz, D.B.A., Washington Univ.
Susan W. Scholz, Ph.D., Southern California
Timothy Shaftel, Ph.D., Carnegie-Mellon
Rajendra Srivastava, Ph.D., Oklahoma

Finance

Chris Anderson, Ph.D., Univ. of Pittsburgh
William L. Beedles, Ph.D., Texas (Austin)
George Bittlingmayer, Ph.D., Univ. of Chicago
Mark Hirschey, Ph.D., Wisconsin
Paul Koch, Ph.D., Michigan State

Information Systems

William L. Fuerst, Ph.D., Texas Tech
Gilbert Karuga, Ph.D., Connecticut
Lisa Ottinger, Ph.D., Texas A&M
Vernon S. Richardson, Ph.D., Illinois
Tom L. Roberts Jr., Ph.D., Auburn
James Waegelein, Ph.D., Pennsylvania State

Human Resources

Ronald A. Ash, Ph.D., South Florida
Keith Chauvin, Ph.D., Illinois
James Guthrie, Ph.D., Maryland
Douglas A. Houston, D.B.A., Indiana
Charles E. Krider, Ph.D., Chicago
David E. Shulenburg, Ph.D., Illinois

Law

John W. Gergacz, J.D., Indiana
Murray S. Levin, J.D., Kansas
Douglas F. Whitman, J.D., Missouri

Decision Sciences

John M. Charnes, Ph.D., Minnesota
Steven C. Hillmer, Ph.D., Wisconsin (Madison)
Canan Kacabasoglu, Ph.D., SUNY (Buffalo)
Dennis F. Kamey, Ph.D., Illinois
Prakash P. Shenoy, Ph.D., Cornell
Po-Lung Yu, Ph.D., Johns Hopkins

Marketing

Rohini Ahluwalia, Ph.D., Ohio State
Kissan Joseph, Ph.D., Purdue
V. Parker Lessig, Ph.D., Kansas
Sanjay Mishra, Ph.D., Washington State
Dennis L. Rosen, Ph.D., Minnesota
Surendra N. Singh, Ph.D., Univ. of Wisconsin

Organizational Behavior

Jill Kleinberg, Ph.D., Michigan
Kenneth D. Mackenzie, Ph.D., California (Berkeley)
Renate R. Mai-Dalton, Ph.D., Washington (Seattle)
Joseph Reitz, Ph.D., Massachusetts Inst. of Technology
Catherine Schwoerer, Ph.D., North Carolina
Daniel G. Spencer, Ph.D., Oregon

Strategic Management (Business Policy)

Vincent Barker, Ph.D., Illinois (Champaign-Urbana)
Melissa Birch, Ph.D., Illinois
Deepak K. Datta, Ph.D., Univ. of Pittsburgh
H. Gordon Fitch, Ph.D., Purdue



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